

7
Astonishing
WAYS *You*
Block
Your
Abundance

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7 Ways Women Entrepreneurs Block Their Abundance

The statistics can appear to be slightly humiliating for women when one compares male to female entrepreneurs. Did you know that in the United States, only one in four companies is run by females. For female entrepreneurs, that is inconceivable. What are the roadblocks that women are facing when competing in the man's world for starting a business? Why do female entrepreneurs allow themselves to block their own success and wealth? Let's look at some of the possibilities.

Chapter 1

Seven ways Women Entrepreneurs Block Their Own Path to Success

1. Women start companies that will balance out their work life and family life.

While the family is the most important structure in American history, profits and wealth come in as just not as important. However, many women feel that the family cannot survive unless they give more time to the family than to work. Wealth is not the main focus of their priorities. To change this growing epidemic of females not allowing wealth and success in an entrepreneur setting, the family dynamics must change. There should be an equal distribution to household and family demands. Sharing the workload with the family members not only decreases some stress on the woman, but will also create responsible and hard-working youth. If one day is set aside for household duties, family time and sharing is a joint effort, the possibilities are endless for women.

2. Women need to deal with childcare issues.

When it comes to dealing with the children in a family, the women take charge of finding the daycare. Not only does this seem unfair, it leads to a difficult situation. There is never going to be anyone that takes care of your children the way a mother does. However, there are possibilities that can assist in this

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endeavor. Hiring a nanny will solve the issue for some; others may find that a relative will be able to care for children while the woman is working at a new business of her own. Others find that working at home part-time, and at the business the remainder of the day works for them. Splitting the responsibilities of child care with a spouse can lead to greater rewards in the family dynamics.

3. The false belief that a woman can make more money by helping others.

Surprise ladies!! Wealth and helping can go hand in hand; it is not an exclusive entity either way. You do not have to settle on just one aspect. Helping others does lead to wealth in more than just a perfunctory satisfaction. Depending on your business, you are helping others. You are showing that a woman can be a successful entrepreneur and still be a leader in the community.

4. Becoming overwhelmed and burned out.

Being a successful female entrepreneur does not mean doing it all by yourself. That is physically and mentally impossible. Everyone needs someone to lean on, to help them, to assist them with daily tasks. Allow yourself the benefit of hiring at least one other person to assist you. Whether it is office type duties or help in your home with daily household chores, settle yourself down, take some “me-time” and allow someone else to help. This will give you a chance to de-stress and re-gain some focus on the list of priorities.

5. Allowing the wrong type of client to infiltrate your set standards for clients.

Yes, this is a tricky situation for all women entrepreneurs. Women have this insane built in need to help everyone. Women do not realize that there are people who will drag you down and wear you out. Whether it is because you believe that you must accept this client due to money constraints or if it is because of the nagging feeling to help everyone, there is a time you must just say NO. If the client is the sort that is not happy no matter what is done to appease them...refuse to take them on as a client.

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6. Male entrepreneurs tend to look for outside investors.

This is something that a woman entrepreneur does not do as frequently as a male counterpart. I can't help but to ask, "Why not?" Women entrepreneurs are so concerned that they will look inefficient as a business owner if they seek financial investors. Males do this without seemingly caring. Women do want and need investors, but are leery to ask and seek them out due to discrimination by banks and venture capitalist. Yes, I agree, times must change. Financial investors and investment institutions must realize that it is not just a man's world anymore. Women can bring home the bacon, AND cook it too.

7. Delegation.

This is an important factor for all women entrepreneurs. It is widely known and recognized that women have a much harder time delegating tasks than men do. By not utilizing the members of your team, your family and all others involved, a woman will wear herself too thin and burn-out. Women are used to doing everything themselves, and have a severe guilt complex when they do ask for help.

Now, let's understand that all of these situations combined do not make for a bad entrepreneur, nor do they make for an incapable woman. These are just a few of the struggles that a female entrepreneur will face, and then have to make a decision about. All these factors can and will affect the female entrepreneur in a negative fashion. These are factors that many women battle with on a daily basis.

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Chapter 2

How These Blocks Make a Negative Impact and Ways to Overcome

- First and foremost, the female entrepreneur will feel as though she is taking too much time away from her family and not being able to accomplish all the responsibilities she has put upon herself, as pertaining to her family and home life. Most mothers and female caregivers go through times when they feel as though they are not doing enough for their families. That is simply hogwash! Being a mother is the most important duty obviously, but along with that is the responsibility of leading by example. Women can give a lot more to the family entity when they lead others to a more fulfilling lifestyle. Having a job that you love is a primary way to show this. Also, having all members of the family participate and share in the household duties will enable each member to learn responsibility, and time constraints. It also teaches them teamwork.

- Secondly, the belief that you have to help other people at all costs is a stumbling block to many females. It is more than possible to help others without jeopardizing your own goals. Helping others will also help the female entrepreneur to reach her own goals. For example, when a woman is struggling to accomplish too many things at one time, it affects her negatively. However, if the woman actually hired another person to help her out, even on a part-time basis, she is helping another and still accomplishing what she sets out to do. Having an assistant, a nanny, a housecleaner will enable that person to have a paying job, which means that the female entrepreneur is in fact helping others. She has created a paying job for another person, who in turn is now a better person.

- Making money by helping others is possible, when this is done in the right manner. As in the previous example-hiring some other person on a part-time basis not only assisted that person to make money, it gives the psychological satisfaction of helping. However, if making money by helping others means that you take on a client who is difficult and impossible to please, then you will actually be losing money. The hours involved in trying to please the unpleasable

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will take away from the money you can make with clients that appreciate what help they receive.

- That stressed out and burnt out feeling, being overwhelmed by the amount that needs to be done. Seriously?? What help are you to anyone when you can't focus on anything due to stress and burnout? This is another good reason to hire even a part-time employee. The female entrepreneur needs to ensure that she is taking time out of every day to relax; to give herself some much needed 'me-time'. If the feeling of being overwhelmed is frustrating to you...imagine what it is doing to clients, to your family. There is no good doing too much without a break. Schedule in a day off, no matter how busy the work is. No matter how many clients you have, remember that these people have families also, and you can bet that they make sure they have time with their families! Do not feel bad for taking time away from the job.

- Is there any possible way to feel that your work life and your home life are balanced evenly? Many say it is impossible, many say it is easy. How can it work for you? I personally know many couples who share the facets of childcare issues in a couple of different ways. One couple has it arranged where one spouse will work out of the home in the morning and the other in the afternoon. Now, I realize that this will not work for all. When setting up child care look first to available family members who may be able to help out; whether by doing some babysitting or picking up and dropping off the child at daycare. Then there is the obvious go to solution, hire a nanny! Again, this will not only provide employment to another person who needs help, but will also ease the female entrepreneurs fears and frustrations of child care when it comes to her own children. Also, consider the idea of a daycare at the office. This makes it easy to go and visit with the child, check in on how they are doing and be there when needed.

- The idea of delegation. Oh my! Can anyone do the job I do? Yes, believe it or not, there are others who are capable of helping and assisting so that you are not doing it all, then burning out and stressing out from being overwhelmed. Delegation can be as simple as someone else running to the Post Office, going grocery shopping, picking up the kids or handling the phones when they ring at work. Not every task has to be completed by the woman in charge. You do not have to prove to others that you have the capability of being Super Woman.

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Being a female entrepreneur shows that you are capable, that you have the wherewithal and desire to reach your goals. What you need to accomplish is letting others help you!

- Make the effort to find a financial investor or financial backing. Men know this is perfectly okay to do, women should feel comfortable also. Many female entrepreneurs feel that they are discriminated against in ways that should not be normal. When a female looks and sounds confident in her sales pitch, she should be treated the same as her male counterpart, but this is not always the case. Before setting an appointment with an investor, check into the history of the investor, do they choose males over females for the most part. The task and the smart move would be to find one that has an equal history, one that chooses based on product, delivery of sales pitch and effort put forth. Do not allow any potential investor to make you feel inferior. Make your sales pitch to deliver the vision that every investor wants. All it takes is the know how to sell your product or service as something the world cannot live without. It is said that women do not think big enough, that they spend too much time on the details. Study your potential investor; go into the meeting having something in common with the person. Whether it is sports, stocks or family, find something that you relate to on the same level.

Chapter 3

Positive Affirmations Daily

One way to start each day and make it a productive, power affirming day is to have positive affirmations you can read and repeat each day. The mind is a truly powerful thing. When you believe in yourself, others will believe in you also. There are so many affirmations that help a person think and act in a positive way, we cannot touch on all of them. Here are a few that will help you to believe and be positive.

- All of my thoughts, plans and actions lead me to success.

Who wouldn't be positive with this? When you believe in yourself you have the power to do anything.

- I am confident, certain and have optimism.

Again, believing in you is the all-important key to success. Doubts can and often do lead to failure.

- I love and enjoy what I do.

The world is your oyster, open it and find the pearl. When you enjoy what you do in life, you shine with a radiant life. You appear and act positive and successful, which leads others to follow.

- I have faith in the fact that I will succeed.

The female entrepreneur must envision herself in a successful role. She must live it daily. Having the confidence in your actions, your words and the way you think will make you the success you dream of.

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- I am inspired and have the ability to achieve all of my goals.

The female tends to endure many let downs in the business world due to other people's lack of faith. When she enters the room, she needs to show she is positive and believes in her own abilities. No one will doubt if you have no doubts.

- I move forward eagerly.

Do not hesitate if you happen upon a minor set-back. Continue moving, continue striving and continue proving that you are more than capable.

- I am becoming more successful with each day.

When you believe that you are attaining one goal each day, no matter how small, you achieve the largest goals. You become successful in life and in business.

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Conclusion

Being a successful female entrepreneur is not just a dream anymore. Women are slowly climbing the ladder of success in the business world and matching what men do. Although at times it is a struggle, women have the upper hand and will achieve the dream doing it their way. Female entrepreneurs first off need to understand the blocks they put in front of themselves, determine the way to bust through these and make them stepping stones to financial freedom and success. Every day, be positive, use an affirmation as a branch, hang on to that branch and do not let go. Repeat the mantra daily and you will find that your mind has achieved what you wanted all along. Daily positive thoughts work in a way that convince us that we are better, that we are capable and that we have the ability, no matter what struggles are thrown in front of us.

Be the success you dream of, live the success you want and prove to yourself that you can do this!- I am inspired and have the ability to achieve all of my goals.